

## Who is Standard Institute for Business Management [SIBM] and what is their aim?

SIBM is a resisted and incorporated in year of 2006 in Ratmalana, Colombo, Sri Lanka with the approval and register as private liability institution to facilitate and provide educational programmes & servicers. The aim is to confer **Academic & Professional Qualifications to matured working or business individuals worldwide under their incorporation constitution**. Every establishment has its own Assessment Methodology and Awarding Policies.

## How did Standard Institute for Business Management [SIBM] evolve?

The Standard Institute for Business Management [SIBM] was conceived from a UK Professional Body, namely the Corporation of Executives and Administrators (CEA) affiliated with British examination board [BEB] which was incorporated in Great Britain in the year of 1981 under the 1948/1981 with the facilities incorporate as many faculties as it may seem necessary. It is one of a unique UK Professional Body.

#### Who is managing the Standard Institute for Business Management [SIBM]?

The Trustees of the Corporation of Executives and Administrators (CEA) has undertaken in declaring and taking care of the revenue and operation along with the entire management and administration of SIBM in their office in Great Britain and international coordinating Canter Colombo Sri Lanka.

#### Who are the Trustees of SIBM?

Currently the Trustees of the Corporation of Executives and Administrators (CEA) and UK-Commission for Consistent Learning (UK-CCL) of Great Britain are the Trustees of the SIBM

## **How does the SIBM Operation work?**

The Executive Councils have decided to setup their operation in the following manner. **Registered Office** to handle all governmental enquiries.

- ② **International Coordination Office** handles all enquiries and back office administrative operations. Consults all official matters in relation to the SIBM Operation and executive official congregate for seminars, conference or meetings.
- Business Development & Publication Office meets the request of marketing, promotions, and publication and advertising matters.
  - **Governor General Office,** where the official meetings of dignitaries are held.

## Any benefit from CEA to prospective SIBM Graduates?

Yes, CEA offers every SIBM graduate with **Eminent Certified Membership**, which is specially, sanctioned by the CEA Trustees to strength the SIBM Academic & Professional Qualification. This CEA membership is awarded to SIBM's Graduates to confirm the European affiliation. Add to this CEA's publication such as "**ADMIN TIMES and ADMIN WORLD**" is circulated with the SIBM information to all the Alumni Members of SIBM free of charge. The CEA's Eminent Certified Membership is also can be considered as a dual qualification.

## Who does the Examination, Assessment and Verification of SIBM applicants?

SIBM's Trustees have given this vital task to UK-Cooperation of executives & Administrators (UK-CEA) who is a UK incorporated non profit quasi charity institution whose sole purpose is to maintain Professional Quality Management Standards (PQMS) with British examination board [BEB] in assessing, examining and verifying of individuals, institutions and organisations.

#### Does the UK-CEA and BEB endorsement give any benefit to the SIBM?

Yes, because all the candidates are assessed, examined and verified by UK-CEA with BEB. This function is carried out as per the methods and quality assurance of ISO Standards and Professional Quality Management Standards of UK-CEA PQMS 5001:2005. Add to this UK-CEA offer the SIBM candidates with the Equivalency Certification as the confirmation of Academic & Professional Qualification of SIBM is taken into European Qualification Standards.

# What is unique about UK-CEA's & BEB's assessment?

All the candidates' documents are examined and verified individually by UK-CEA & BEB approved professionals in their respective countries. UK-CEA nominates professionally qualified and experienced academics and professionals to execute their tasks in many countries as their External Assessors and Verifiers. This facilitation is offered to ensure that every applicant could be able to appear in person to confirm their eligibility for the award. UK-CEA has Regional Operational Director as many countries as possible to maintain and execute the PQMS 5001:2005 to the highest level.

## Why do you say SIBM's awarding certificate is unique?

SIBM awarding certificate is unique because it has the approval of both the CEA and BEB, which jointly gives further endorsement and enriches the professional quality standard that is maintained to the European level award. Our Qualifications cannot be bought, rather every applicant has to make every effort to be earned rather than awarded. SIBM's assessments are practical oriented rather than rigid academic method. SIBM qualifications are for matured hands on work experienced individuals, who can demonstrate their knowledge in their respective profession. Every CEA qualifications are categorised to the individual's work specialisation to demonstrate the worthiness and acceptance internationally.

## Does SIBM have any special scheme for candidates to enrol?

Yes, SIBM has three methods when accepting their applicants.

- 1. Accreditation for Career | Progress Development (ACPD)
- 2. Affirmation for Prior Experience & learning (APEL)
- 3. Academic Tutorial Learning (ATL)

Most of the candidates are considered under the two schemes of ACPD and APEL, as the applicants are busy working or business individuals. As the SIBM awards are conferred to Work Based and Matured Applicants. As SIBM's awards are assignments and oral examinations and ACPD and APEL schemes are more popular within the prospective applicants.

## Can any training or education provider offer SIBM qualifications?

Yes, why not. SIBM welcomes any one to join in offering their academic & Professional Qualifications as a potential new facilitator of Learning Academy. Please contact us via email <a href="mailto:study@sibmedu.org">study@sibmedu.org</a> by giving full details and the area of your interest, the scheme that you wish to offer. The UK-CEA international coordinating Office will coordinate via their respective representative as soon as possible.

### Is SIBM is interested in a strategic partnership and can this be discussed?

SIBM is very selective in entering into such relationships and will only do so when certain criteria are clearly met. A full detailed business proposal with clear intention with available financial capacity and the back ground individuals of this partnership. The International Affairs Administrator will respond to this query initially.

### What types of degrees does SIBM offer?

The Executive Board of Governors of SIBM had made very clearly in their website and well in all their promotional materials that they only facilitate and award **Work Based Professional Degree Qualifications and top up degree qualifications for matured working individuals.** The degrees are of Bachelor, Master and, Doctorate in all area of Management. But whoever wants to gain Doctor of Philosophy he or she must hold reputable & acceptable Master's degree and must submit synopsis in the area of research.

## How long will it take?

SIBM's incorporation being confirmed that it is a **professional institution**, therefore their mission is to offer an individualized, mentored professional & academic qualification at a fraction of the cost of many other private institutions. The standard duration may be reduced considerably if the candidate is considered under the scheme of **Accreditation for Career Progress Development (ACPD) or Affirmation for Prior Experience & Learning (APEL).** Equally, if the candidate wishes to pursue their qualification through **Academic Route Learning (ARL)** the amount of time and effort will be a major factor in determining how long the individual is prepared to put in to accumulate the necessary credits for the appropriate award. These factors will often mean that you can complete your qualification in significantly less time than in a traditional learning route. This does not mean that the level of award quality standard is less than any other degrees.

## How do I apply? When can I start?

SIBM is proud to say to their prospective candidates that, being a **professional institution**, no time bar is attached for enrolment. Anyone can enrol any time of the year either directly with International Coordinating Centre or Local Representative Offices in respective countries. The candidates who wish to use the ARL scheme must come through their respective approved Learning Academy Centres.

### Is CEA accredited by a government-recognized organization?

The Corporation of Executives and Administrators (CEA), whose constitution permits the ability to create as many faculties it may deem necessary since the year of 1981 in Great Britain. Currently UK-CEA fully qualifications accredited by British examination board [BEB] & taking this into consideration, the Executive Governor General Prof. Ralph Thomas came up with the remarkable solution of constituting concept by implementing his Doctorate Thesis theory and came about incorporating in 2005 lawfully in State of Delaware, USA. This was made possible by submitting the appropriate application pertaining to the Incorporation Constitution on the February 14, 2005 by Mr. John L Williams, the Incorporator and nominated 1201 Orange Street, Suite 600, Wilmington, Delaware 19801 as it is registered office and approval of State Secretary of Government of Delaware was given on the 31st of May 2005 with the official registration number of 02254641along with the Authentication number 3914155 as an

Add to this to offer that with an additional **Professional Eminent Certified Membership of CEA** to further enhance by affirming their invaluable work experience and making it as a dual Professional Qualification.

Most importantly the CEA Board of Governors always look for accreditation and endorsement from every working individual, entrepreneur, business organisation, private and government employer and professional awarding bodies. The Board of Governors firmly believe that CEA Educational Qualifications has neither age limit nor boundaries because it is conferred upon work licensed individual professional.

### Are the standards of CEA comparable to those traditional on-campus degree qualifications?

The traditional on-campus degree qualifications are 100% academic oriented, but CEA qualifications are based on hands on work experience and prior learning. CEA strongly believes that, the **Professional Quality Management Standards** that has been imposed in their assessment and verification in relation to all their awards, they meet the required stipulation of a traditional university. ECU's purpose is to offer a different international professional knowledge educational experienced degree award, with the learner in full control of the process. To this effect, CEA candidates are assessed, examined and verified to an ISO 9000:2008.

CEA's learning route is much more flexible than that of any traditional institution – it gives the flexibility of being self-planned and self-paced. Therefore, in terms of personal attention to detail and attentiveness of the particular needs of the candidates, it far exceeds what is accessible somewhere else. CEA believes that with this significant historical model in support, this flexibility is achieved without compromising professional academic standards. It should be duly noted that being distinct from traditional institutions does not make us substandard to them.

# Does SIBM give any credit for life experience?

Yes, under the scheme of ACPD and APEL. SIBM's vision, mission and objective is to elevate every working licensed individual to gain a reputable and acceptable professional degree qualification to bring them to the level of an academic professional.

### Are SIBM awarding degrees accepted in employment?

Yes, because SIBM confers their Professional Degree awards to candidates who are legitimately licensed work experienced individuals. Therefore, this decision is down to the individual discretion of the employer. It is with great pleasure, we can confirm that, many of our candidates have benefited with our awards by career enhance. To this effect we have received positive feedback from employers whom we have consulted, indicating that the personalized nature of our awards and it has high appreciation from private business community. With all issues of acceptance, however, every individual should make their own exploration to make certain that the professional degree will meet your current and upcoming needs.

#### Do you accept transfer credit from other institutions?

SIBM accepts transfer of credits from other institutions and partly qualified matured students on a case-by-case basis within available limits. On the other hand, SIBM generally has an open-minded approach in allowing the candidate an opportunity to prove their eligibility for SIBM awards.

# Are credits from SIBM accepted by other learning institutions?

It is a vital question, but SIBM cannot give any under taking in this regard as relevant decisions concerning the acceptance of SIBM professional awards strictly depends on the receiving institution admission policies and are made at the sole discretion of the individual institution. SIBM has no power over their decision. SIBM's Board of Governors wish to state that, they do not makes any representation whatsoever with reference to the transferability option to other awarding institutions. SIBM qualifications are explicit and unique as they are based on work experience and prior learning.

SIBM's Executive Board of Governors would like to advise in advance to every applicant who is considering in obtaining a degree qualification or intending to transfer credits to any to any other awarding body, that they must not take for granted the credits earned at SIBM will be accepted by the awarding bodies without first verifying this independently prior to their ennoblement. Please be advised that, an institution's legal or accreditation status does not guarantee that credits earned at that institution would be accepted for transfer by another institution. No institution, however distinguished they are and whatever its accreditation status, can state truthfully that its credits are collectively accepted in all situations.

### Are scholarships available?

SIBM can consider some scholarship on individual basis with the approval of CTCT for candidates from the developing counties. On the same token SIBM is actively seeking any donors to come forward in sponsoring any candidates via the CTCT scheme. Candidates may seek assistance from their current employers or private financial commercial loan companies. If any documents are required regarding confirmation acceptance of any award, CEA's admission department UK will assist the candidates, as long as the prospective candidate makes a written request.

#### Do you issue printed prospectus?

SIBM believes and supports a green environment, therefore it is readily available for print from their dedicated website and as such SIBM does not send it by postal mail.

# Do you accept applications via the telephone consultation?

SIBM does not believe in a telemarketing concept, but does depend and support personal and individual references. Telephone consultations are offered to clarify any doubts and assist the prospective candidates with any additional information that they make require. All applicants must complete SIBM's official application along with a detailed CV. These must be enclosed for the initial assessment to be carried out. The use of telephone processes in admissions is usually a cover for high-pressure sales and marketing counsellors paid on commission. SIBM always wants the applicant to think carefully and independently before making any decision and to be absolutely sure before enrolling. There is no high-pressure sales talk because SIBM's emphasis is purely on achieving high quality and satisfaction.

#### What are the Fee Structure Procedures?

A Non Refundable Registration fee is payable by every applicant at the time of initial submission of documentation. Thereafter, fees are determined by the Deputy Chancellor of the Bursary in consultation with the Executive Governor General. The fee structure is reviewed in the third week of December every year. Every provider of SIBM awards must adhere to the fee structure that has been produced by the Bursary. The only person who has full authority to award any fee deduction will be the Executive Governor General.

The fee comprises of Registration, Learning, Assessment, Verifying and Awarding. All fees must be remitted to SIBM Bank Account nominated by the Board of Governors in conjunction to CEA.

# How do past graduates communicate with each other?

The CEA Alumni Association managed by Consortium of Professional Bodies known as CPBU handles this affair for the SIBM. The CPBU is an independent business organisation and handles this professional service to other institutions and this will give better benefits to the SIBM graduate network.

### Do past graduates of SIBM give any testimonials to confirm the benefit of SIBM qualifications?

**SIBM Board of Governors** are very proud to say that their past graduates do give positive testimonials and recommend the candidates to gain the SIBM qualifications. Currently SIBM does not take part in any large-scale advertisements, but keep their presence by word of mouth and personal referral only. This method is currently followed to give strength to prospective candidates.

Can I ask a question that isn't answered here? Please feel free to ask us any questions and we will be ready to assist you in whatever way possible.

You can contact SIBM academic coordinators via e-mail <a href="mailto:study@sibmedu.org">study@sibmedu.org</a> or buzz our hot line on 0094 [0] 113 370 397